



DETAILS

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THE SUBTLE CONTROL

TRAPPED BETWEEN TV, SOCIAL NETWORKS AND SMARTPHONES

Davide Ferrante

Essay about how subtly the rich and powerful control society. They control us to steer our behaviours and condition not only our political opinions, but also the choices we make when we purchase something or when we plan our life. We are all in a dangerous network, but we feel free to show the worst of ourselves on the social networks, on the online forums, and on the internet in general. This trap can be deadly, precisely because it exploits our need to appear free, cool and present for a world wide web of false friends, who don't actually care about us. The only people who do not ignore us are the cynical manipulators of the subtle control.

DAVIDE FERRANTE

Davide Ferrante has a degree in Modern Literature and Educational Research. He is a musician, a writer and a teacher for private and state schools.

